

# **ACTIVITIES REPORT**

## **2014-2015**



# **JANASADHANA**

The Organization has been involved with different kinds of activities as per its mission and vision to address the poverty and other socio-economic issues in undeveloped region of the state in partnership with Govt. & private funding agencies since 2001.

In the year 2014-15 various programmes were undertaken besides the previous continuing projects are as follows:

## **A. LIVELIHOOD SECTOR:**

### **SKILL DEVELOPMENT PROGRAMME:**

Under the livelihood activities for the needy and unemployed youth different activities have been undertaken including Skill development programme for unemployed youth & women SHGs to utilize their talent for up gradation their economic standard with a vision for eradication of poverty & unemployment in the society.

One hundred fifty numbers of trainees have involved in computer training programme organized by JANASADHANA for their self employment as well as income generation in other private entrepreneurs similarly 300 nos of women and girls were trained in painting, embroidery, readymade garment making, terracotta work, appliqué work, food processing training etc.

### **AGRICULTURAL DEVELOPMENT PROGRAMME:**

The organization has been promoting agricultural activities in association with NABARD Cuttack, DDA Jagatsinghpur, and other private agencies like TATA POWER, MGM Mines, Navayuga Engineering ltd etc.

The activities include formation of farmer clubs and training of farmers in different fields like mixed crop plantation, seed village programme, line rowing, use of bio fertilizers and less pesticides.

Besides this the farmers interested for ancillary activities like poultry, diary and fishery, firming are being trained by the experts from line departments of govt. organized by JANASADHANA.

### **Handicraft Sector:**

In Handicraft Sector we have the experience of implementing the **Handicraft Cluster Development Project** participated by 500 Nos of Stone Carving Artisans in Soro & Oupada Block of Balasore district. The Programme is sponsored by **Ministry of Textiles, Govt. of India**.

Besides that we are involved in manufacturing, trading of Handicraft items like Terracotta, Appliqué work, Wooden Toy, Docra Items etc. Besides providing Training, we are involved in other activities like production, marketing with the involvement of trained Artisans.

### **Handloom Activities:**

Janasadhana organized different training programmes under IHTP & ICDS scheme of Ministry of Textiles Govt of India for Weavers.

We are engaging the trained weavers after providing them training in production of Handloom materials like Sarees, Scarf, lungi, Dhoti, Bed sheet, Door Screen etc. and also providing them market facilities in both local market, exhibition, and out of the state. In both the cases the Artisans and the weavers are being benefited as they are getting their daily bread and increasing their socio economic standard.

### **WOMEN EMPOWERMENT PROGRAMME:**

#### **Legal Awareness Programme for Women:**

As a women organization special programmes are being implemented for the empowerment of women in society. In 2014-15 JANASADHANA has organized Legal Awareness Programme for women in Kugang block of jagatsinghpur districts sponsored by National commission for women, Govt. of India. The programme was organized at two places like Biswali & Kothi of Jagatsinghpur districts participated by 500nos of women in the 2 programmes.

The women were educated on the legal aspects related to the women rights as per the constitution of India and the laws for the safety and the rights of the women framed in the constitution by the legal experts, esteemed persons of the society and police personnel etc.

### **PLANTATION PROGRAMME/ AFFORESTATION PROGRAMME:**

Since 2001 we have been involved in Plantation and its preservation programme particularly in the area where deforestation is increasing due to shift Cultivation. Misuse of forest products and lack of proper maintenance in the mining areas as well as in hilly areas also. In 2012-13 we have planted around 6000 plants of variety species in different villages of Joda Badbil of Keonjhar District, Mohana of Gajapati District, and Astaranga of Puri District. In addition to it we have formed 20 numbers of Bana Surakshya Samiti and aware them for the maintenance of forest under our Social Forestry Programme.

In 2014-15 we have planted 5000nos of plants for the development of waste lands in Mining areas of Keonjhar and sundaragarh with our own fund.

## **CAPACITY BUILDING TRAINING PROGRAMME IN HEALTH & LIVELIHOOD SECTOR:**

### **ASHA HBNC Programme:**

The organization is involved in organizing the above **Capacity Building Training Programme** for ASHAs under **6&7<sup>th</sup> module sponsored by NRHM, Cuttack in Athgarh block of Cuttack districts**. The programme is based on the course for the training of ASHAs and health workers for the development of their capacity for Improving maternal and new born health, child health and nutrition status are in the training course. The aim and objective of the programme is **reducing IMR & MMR** in the state of Odisha.

We have organized special training programme for **ANM sponsored by NRHM** in Cuttack District in 2014-15 under the **Capacity Development Programme**.

## **EDUCATION SECTOR:**

### **WOMEN LITERACY :**

The organization has been promoting literacy activities among women and adults in undeveloped districts of Orissa, through organizing awareness programmes, implementing free education programmes, distribution of study materials, sports equipments among the beneficiaries.

### **Adult Education Program:**

We are running adult education centers in different rural areas in Kandhamala, & Nayagarh Districts in Odisha. Near about two hundred adults learners are being benefited in twelve numbers of centers.

## **SOCIO ECONOMIC SURVEY & CSR ACTIVITIES:**

Janasadhana has vast experience of conducting Socio-economic environment Impact Assessment Study in different socio-economic and geographical belts of Orissa 2005. It has already conducted survey in association with various Govt., Emi Govt., Private agencies like Ministry of Textiles Govt. of India, NABARD, TATA POWER, Navayuga Engineering Company, Thirveni Earth Movers Pvt. Ltd., MGM Minerals, Nuagaon Iron & Mg. Mines, OCL India, Chariot cement Company etc.

## **SC & ST DEVELOPMENT PROGRAMME:**

The organization has undertaken Cluster Development Programme for Schedule Caste community at **Kujanga block of Jagatsinghpur** district. Under these programme **226 SC** beneficiaries has been selected in **Biswali village**. Financial benefits will be

given to the households by providing support and skill in backyard poultry, gotary, diary, fishery, craft and agriculture. The project will continue for three years and is supported by **OSFDC (Odisha Schedule Caste Financial Development Corporation)**.

**Targeted Intervention Project (TI):**

We are implementing TI project for continuous **last five years** for **MSM** and **FSW** in **Bhanjanagar, Belaguntha and Aska** block of **Ganjam** district sponsored by **OSACS** as a part of our program for prevention and control of HIV/ Aids. We are involved in counseling, blood testing, condom distribution etc.

**Conclusion:**

Our main objective is to provide service to the needy groups who are being left of different facilities provided by government and other agencies as well as upgrade the socio economic standard of poor people particular in backward and remote areas.

**! Thank you !**